

TRAIL & DISTRICT PUBLIC LIBRARY

ENRICHING COMMUNITY

Community Report for 2020

A MESSAGE FROM LIBRARY DIRECTOR - SAMANTHA MURPHY



The challenges of 2020 brought to the forefront what a privilege it is for us to live in the Kootenays and work with the encouraging organizations and stakeholders that we do. I would like to extend gratitude to our patrons, the Library Board, all staff at the City of Trail and the Village of Warfield. Your support has been greatly appreciated. I'd like to compliment, and thank the Library's exceptional staff for creating a safe and welcoming environment for all of us. The Library is a vibrant community hub because of all your hard work.

FRIENDS OF THE LIBRARY

The Friends of the Library are a very important part of the Library's culture. Through their fundraising efforts, Library promotion in the community and monthly home Library service deliveries, they are dedicated to supporting the Library's success. The Library is extremely appreciative for their volunteer service.



The late Laurie Ingersole, a long serving, and dearly loved Friend of the Library; he is missed.

2020-2024 STRATEGIC PLAN



Our Strategic Priorities for the coming years were finalized in 2020, as a collaboration between the community, employees, and the Library Board.

The plan identifies community, inclusion, fostering of relationships and lifelong learning as key initiatives. Our new tagline “enriching community” was chosen for its simple and direct message.

Hours of Operation

Monday	9:30-5:00
Tuesday	9:30-7:00
Wednesday	9:30-7:00
Thursday	9:30-7:00
Friday	9:30-5:00
Saturday	9:30-4:00

Contact us!

director@traillibrary.com
(250)364-1731

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SPRING & SUMMER PROGRAMMING

In March 2020, when COVID19 protocols were put in place by the provincial health officer, in-person programming ended abruptly and the Library closed temporarily. Upon reopening, programs transitioned to online platforms, where pre-school aged children enjoyed virtual story time and The Riverside Readers book club met through Zoom.

As spring progressed, we provided outdoor outreach activities to Trail & Warfield child care centers and in July, the Library resumed its long-time partnership with CBAL to deliver the Mother Goose program. Families with children aged 0-4 years were able to safely enjoy songs, stories and rhymes.

Summer Reading Club had both virtual and limited in-person components; our two incredibly creative summer students made it a blast!



Our Programmer Donna and a CBAL program facilitator running the always-popular Mother Goose



A program participant developing their technological literacy by working with our 3D Printers!

FALL & WINTER PROGRAMMING

Fall programming started with limited numbers outdoors, before transitioning indoors. We then moved exclusively online using Zoom, and other virtual platforms.

Our 2020 programs included 3-D printing for adults and children, crafts, tutoring, homeschool program, an Indigenous authors book club, Kootenay Library Federation's teen book club and more.

We partnered with STAC (Selkirk Technology Access Centre) to produce green screen story times to mark 65 Years of Story Time at the Trail & District Public Library.

We thank the Programmers, participants, Library staff, the board of directors, and our community partners for adapting to 2020's fluid situation. Your support is integral to the Library's ongoing success.



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ENRICHING COMMUNITY

STATISTICS

General

○ Electronic Circulation	10,842
○ Public Computer Session	4,194
○ Library Membership	5,131
○ New Membership	229
○ Website Views	35,917
○ Facebook Followers	684
○ Newsletter Recipients	370
○ Total Visitors	33,587

Programming

○ Total Children's Programs	112
○ Total Adult Programs	61
○ Outreach Visits	22
○ Total Participants	2299
○ Total Virtual programs and Storytimes	74

What we've heard!

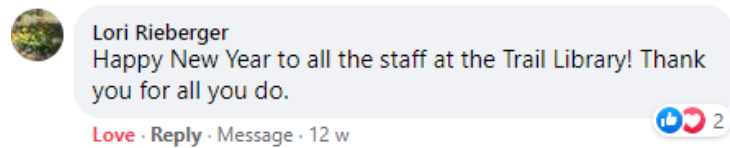
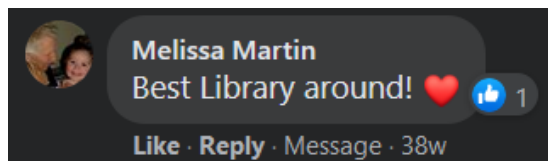
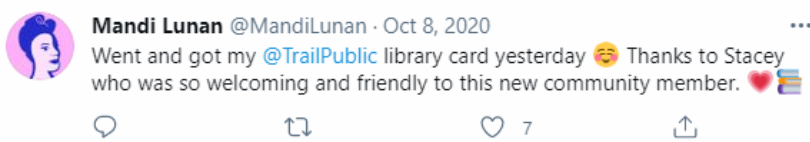
"The head Librarian is incredibly kind and helpful!" ~ A tech-training session participant

"I am so appreciative of everything the Library is doing to keep everyone safe and I'm so impressed with the attitudes of all the staff. The Library is a shining light in my life right now when everything feels so dark." ~ Louise

"Everyone is so nice here at Trail's Library. Thank you for all that you do!"

"The book's that I read in a week would cost me \$50 to buy new. In a year I save over \$2,500. Everyone benefits when we share"

Social Media



LIBRARY STAFF

Library Director.....Samantha Murphy
 Adult Services Librarian..... Sam King
 Children's Librarian..... Danielle Monk
 Assistant Librarian..... Marie Skinner
 Children's Programmer..... Donna Tremblay
 Children's Programmer..... Patricia Byers
 Circulation Clerk..... Erin Lundine
 Circulation Clerk..... Stacey Boden
 Circulation Clerk..... Ryan Buckley
 Page.....Jennifer Boose
 Page..... Colin Sinclair
 Page..... Deborah Bray
 Page..... Mattea Palesch

BOARD OF TRUSTEES

Jeff Jones - Chair

Joanne Beetstra - Vice-Chair,
Warfield Council Representative

Gilbert Champagne - Treasurer

Elizabeth Thorburn - Secretary

Colleen Jones - Trail Council
Representative

Jackie Partridge - Warfield
Council Representative

Lorne Swayze

Win Mott

Maureen Weddell